

Romeo V. Turcan, PhD

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Nationality: Romanian / Moldovan

Public profile: <https://vbn.aau.dk/en/persons/romeo-turcan>

Current and recent positions

- Mar 2023 Visiting Professor, University of Cambridge, UK
- Nov 2022 Visiting Professor, Trinity Business School, Ireland
- May 2017 Professor, Aalborg University, Denmark
- 2010 - 2017 Associate Professor, Aalborg University, Denmark

Education

- 2001 – 2006 **PhD in International Entrepreneurship**, Hunter Centre for Entrepreneurship, Strathclyde University, Glasgow, UK
- 1999 – 2000 **MSc in International Marketing**, Marketing Department, Strathclyde University, Glasgow, UK
- 1993 – 1995 **Diploma in Philology**, Department of Post-University Studies, Moldova State University, Chisinau, Moldova
- 1987 – 1992 **Diploma in Mechanical Engineering**, Air Force Engineering Military Academy, Riga, Latvia

Short bio

Romeo's research interests lie in legitimization of newness, de-internationalization, collective behaviour, high impact entrepreneurship, and cross-disciplinary theory building. Romeo is the founder and coordinator of an inter-disciplinary, inter-sectoral, inter-technology and international collaborative research programme, Theory Building Research Programme (TBRP), www.tbrp.aau.dk. Since the foundation of TBRP in 2012, Romeo has attracted, as main applicant, EU funding of over 7.3 million EUR, and acted as coordinator/principal investigator of five EU funded projects. Prior to commencing his academic career Romeo worked in a range of posts involving public policy intervention in restructuring, rationalizing and modernizing business and public sectors such as power, oil, military high-tech, management consulting, ICT and higher education. He founded, started and as CEO led a branch of an international NGO.

Leadership, management and business experience

- 2020 – 2024 **Project Coordinator**, H2020 Marie S. Curie project, www.lnetn.aau.dk
- 2019 – 2023 **Project Coordinator, ERASMUS+ Strategic Partnership** project, www.ietn.aau.dk
- 2015 – 2019 **Project Coordinator**, ERASMUS+ project, www.pblmd.aau.dk
- 2013 – 2019 **Board Member**, Enterprise and Parliamentary Dialogue International, London, UK,
- 2012 – 2015 **Project Coordinator**, TEMPUS project, www.euniam.aau.dk
- Oct 2012 **Founder and Coordinator**, Theory Building Research Programme, www.tbrp.aau.dk
- 2005 – 2009 **Co-founder and Executive Director**, International Association of Business and Parliament–Moldova
- 2000 – 2001 **Power market advisor and deputy chief of party**, CMS Energy (USAID funded project), Moldova
- 1997 – 1999 **Management consultant**, Hagler Bailly (USAID funded project), Moldova

RVT CV in brief

- 1996 – 1997 **Marketing consultant**, Centre for Private Business Reform (USAID funded project), Moldova
- Jan-Sep 1996 **Project manager**, Ascom-Group S.A., oil producing company, Moldova
- Jul-Dec 1996 **PR consultant**, Moldtelecom, National Telephone Operator, Moldova
- Jan-Jun 1995 **Marketing consultant**, TACIS funded project in Moldova.
- 1992 – 1994 **Marketing specialist**, ‘Sigma’ S.A., high-technology military factory, Moldova.

Funding portfolio

- 2020 – 2024 **H2020 Marie S. Curie ITN** project on “Legitimation of Newness and Its Impact on EU Agenda for Change”, (main applicant and coordinator, €4.4million)
- 2019 – 2023 **ERASMUS+ Strategic Partnership** project on “International Entrepreneurship Network for PhD and PhD Supervisor Training”, (main applicant and coordinator, €325,000)
- 2016 – 2017 **EUopSTART** project to support the development of a H2020 application (€10,000)
- 2015 – 2018 **ERASMUS+ Capacity Building National** project on “Introducing Problem Based Learning in Moldova: Toward Enhancing Students' Competitiveness and Employability” (applicant and project coordinator, €1.5million)
- 2012 – 2015 **TEMPUS Capacity Building Structural** project on “Enhancing University Autonomy in Moldova” (applicant and project coordinator, €1.1million)

PhD supervision

Carsten Wehrmann (General Manger International, Tchibo GmbH) "Exploring Internationalisation Effects on Firm Performance: Quantitative Empirical Study among German, Swiss and Austrian Listed Companies" (2019)

Matthias Zach (Head of NPD, Roche Diagnostics) "Exploring the Emergence of New Product Concepts under Uncertainty: A Case of Cross-Functional Teams in the In-Vitor Diagnostics Industry" (2020)

Demet Schaeffler (CEO, Elderly and Nursing Institution, Switzerland) "A study of Authentic Leadership in Organizations: A Case of Public Hospitals in Switzerland" (2022).

Jackson Kinyanjui (Halmstad University, Sweden) “Competing for Legitimation” (2024)

Olga Pojiltov (Aalborg University, Denmark) “Fluid Ethics and Legitimation of Newness” (2024)

Cristian Ziliberg (Aalborg University, Denmark) “Analysis of Change Narratives and Diffusion” (2024)

Louis Lines (Aalborg University, Denmark) “Brexit, New Europe and Newness Chasm: Cross-Channel Conceptualization of Newness and Tradition” (2024)

Awards

- 2023 **IETN** project I coordinated, received ‘**Good Practice Example**’ **ERASMUS+ award**
- 2021 **PBLMD** project I coordinated, was **selected by EACEA among CBHE projects** that were implemented during 2015-2020 to offer a training based on the achieved project results during the **CBHE Virtual Fair to a worldwide audience**
- 2017 **1st Degree Diploma** – from the Government of the Republic of Moldova for “remarkable success achieved in professional area and active promotion of the image of the Republic of Moldova in the Kingdom of Denmark”
- 2017 **Emerald Literati Awards 2016: Emerald Awards for Excellence – Highly Commended Paper** (Turcan and Fraser, 2016 published in International Journal of Emerging Markets)
- 2014 **Emerald Literati Awards 2014: Emerald Awards for Excellence – Highly Commended Paper** (Dholakia and Turcan, 2013 published in Foresight)