

EUniAM International Conference

Conference website: www.euniam.aau.dk/international-conference

Technical University of Moldova, Chisinau

November 21-22, 2013

A QUEST TO (RE)DEFINE UNIVERSITY AUTONOMY

CALL FOR PAPERS

The university autonomy plays a central role in the achievement of universities' missions in the 21st century. Nowadays, university autonomy consists of four types: *organizational autonomy*, that pertains to setting university structures and statutes, making contracts, electing decision-making bodies and persons; *financial autonomy* that focuses inter alia on acquiring and allocating funding, deciding on tuition fees, and accumulating surplus; *staffing autonomy*, that deals with responsibility for recruitment, salaries and promotions; and *academic autonomy*, that is about deciding on degree supply, curriculum and methods of teaching, deciding on areas, scope, aims and methods of research.

The theme of this conference is to (re)define the concept of university autonomy by exploring the relationships between the above four types of autonomy and five interfaces that characterize external and internal points of interactions between modern universities and their key stakeholders. These interfaces are: government – university; university management – university staff; university staff – students; university – businesses; and university – internationalization. By cross-tabulating the types of university autonomy and university interfaces we arrive at a holistic view of the institutional autonomy of universities (Fig 1).

Under the conference theme, we hope to encourage academics, policy makers and practitioners to become more engaged with the process of exploring and enhancing our understanding of the institutional autonomy of higher-education institutions. We invite papers and case studies that will encompass all aspects of the defined institutional autonomy.

CONFERENCE TRACKS

We welcome submissions that explore and/or exemplify the effect of an interface on each type of university autonomy; as well as the papers and case studies that explore the opposite effects. Submissions are not limited to the generic issues identified underneath each track.

Please send your papers and case studies, as well as your questions related to your submissions to respective track chairs.

Figure 1. Holistic view of institutional autonomy of universities

	Organization Autonomy	Financial Autonomy	Staffing Autonomy	Academic Autonomy
Interface I Government – University	Track 1	Track 1	Track 1	Track 1
Interface II Management – Staff	Track 2	Track 2	Track 2	Track 2
Interface III Staff – Students	Track 3	Track 3	Track 3	Track 3
Interface IV University – Businesses	Track 4	Track 4	Track 4	Track 4
Interface V University – Internationalization	Track 5	Track 5	Track 5	Track 5

Track 1. Government–university interface and university autonomy

State policies towards higher-education; role of central and regional governments in issuing regulations for the structure of university governance; governance vs. management: are governance structures fit for purpose, effective, accountable (to whom); advocacy of higher-education institutions; need and role of accreditation; models of financing research and teaching; accountability and public responsibility; implications for the mission of an university; understanding the interface vs. practicing the interface.

Track chair: Prof. Birute Mikulskiene, Mykolas Romeris University
birute.mikulskiene(at)mruni.eu.

Track 2. University management–university staff interface and university autonomy

Governance and management models of a modern university; power sharing in strategic and operational decision making; implications of top-down, bottom-up or flat organization; incentive and evaluation mechanisms; external vs. internal appointment and promotion policies; staff mobility; research, teaching, and contribution to community vs. university mission; understanding the interface vs. practicing the interface; accountability and public responsibility.

Track chair: Prof. Stefan-Gheorghe Pentiu, University of Suceava Stefan cel Mare, Romania,
pentiu(at)eed.usv.ro.

Track 3. University staff-students interface and university autonomy

Students' role in university governance and management, as well as in teaching and research processes; staff as teachers vs. staff as mentors; changing the mind set about the students; models of student admissions (e.g., linked to overall higher-education state policies); students' evaluation models; students' mobility; problem based learning; understanding the interface vs. practicing the interface; accountability and public responsibility.

Track chair: Victor Kordas, Royal Institute of Technology, Sweden,
victork(at)kth.se

Track 4. University-businesses interface and university autonomy

Businesses' role in university governance and management, as well as in teaching and research processes; models of knowledge transfer (e.g., financing, ownership, spin-outs, intellectual property rights) and knowledge sharing (e.g., staff exchange programs, student internships, promoting entrepreneurship); career development, and innovation; life-long learning; understanding the interface vs. practicing the interface; accountability and public responsibility.

Track chair: Prof. Olav J. Sorensen, Aalborg University, Denmark,
ojs(at)business.aau.dk

Track 5. University-internationalization interface and university autonomy

University internationalization policies; university strategies for internationalization; staff and student mobility; in-ward and out-ward internationalization modes and models; accreditation related to the process of internationalization; compatibility of internationalization and university autonomy; internationalization and university mission; understanding the interface vs. practicing the interface; accountability and public responsibility.

Track chair: Prof. Barry Davies, University of Gloucestershire, UK,
davies(at)glos.ac.uk

SUBMISSION OF PAPERS

All papers should be submitted electronically as a Microsoft Word file or Acrobat file to the Chair of one (and only one) of the conference tracks.

The submission deadline is **September 30, 2013**.

The papers must not exceed 15 pages, including tables and references:

- 12pt Times New Roman font, except for title and author names on page 1
- Double line spacing
- Left and right justified
- Margins: 25mm on all sides.
- Use footnotes instead of endnotes and keep these to a minimum.
- Place page numbers centered at the bottom of each page.

Page 1

- Title of the paper: centered in bold 14 pt Times Roman.
- Name of author(s) and affiliations (University/Institution, e-mail), centered under title
- Abstract: max 200 words
- Key words (max 5 keywords)
- Track number (as footnote)

Page 2

- Title (no authors): in 12 pt Times Roman, centered
- Start the paper

Headings and notes

- Headings: a main heading, designating the topic of major sections should be centered, bold and capitalized.
- Secondary headings: flush with left margin, underlined.
- Tertiary headings: flush with left margin, in italics.

References and citations

- References must be in Harvard style and carefully checked for completeness, accuracy and consistency.
- Limit the references to only those that have been cited in the body of the article, including notes, tables, and figures. Authors are responsible for the accuracy of their references. Check them carefully.
- You should cite publications in the text: (Adams, 2006) using the first named author's name or (Adams and Brown, 2006) citing both names of two, or (Adams *et al.*, 2006), when there are three or more authors.
- At the end of the paper a reference list in alphabetical order should be supplied:

For books Surname, Initials (year), *Title of Book*, Publisher, Place of publication.

e.g. Harrow, R. (2005), *No Place to Hide*, Simon & Schuster, New York, NY.

For book chapters Surname, Initials (year), "Chapter title", Editor's Surname, Initials, *Title of Book*, Publisher, Place of publication, pages.

e.g. Calabrese, F.A. (2005), "The early pathways: theory to practice – a continuum", in Stankosky, M. (Ed.), *Creating the Discipline of Knowledge Management*, Elsevier, New York, NY, pp. 15-20.

For journals Surname, Initials (year), "Title of article", *Journal Name*, volume, number, pages.

e.g. Capizzi, M.T. and Ferguson, R. (2005), "Loyalty trends for the twenty-first century", *Journal of Consumer Marketing*, Vol. 22 No. 2, pp. 72-80.

For published conference proceedings Surname, Initials (year of publication), "Title of paper", in Surname, Initials (Ed.), *Title of published proceeding which may include place and date(s) held*, Publisher, Place of publication, Page numbers.

e.g. Jakkilinki, R., Georgievski, M. and Sharda, N. (2007), "Connecting destinations with an ontology-based e-tourism planner", in *Information and communication technologies in tourism 2007 proceedings of the international conference in Ljubljana, Slovenia, 2007*, Springer-Verlag, Vienna, pp. 12-32.

For unpublished conference proceedings Surname, Initials (year), "Title of paper", paper presented at Name of Conference, date of conference, place of conference, available at: URL if freely available on the internet (accessed date).

e.g. Aumueller, D. (2005), "Semantic authoring and retrieval within a wiki", paper presented at the European Semantic Web Conference (ESWC), 29 May-1 June, Heraklion, Crete, available at: <http://dbs.uni-leipzig.de/file/aumueller05wiksar.pdf> (accessed 20 February 2007).

For working papers Surname, Initials (year), "Title of article", working paper [number if available], Institution or organization, Place of organization, date.

e.g. Moizer, P. (2003), "How published academic research can inform policy decisions: the case of mandatory rotation of audit appointments", working paper, Leeds University Business School, University of Leeds, Leeds, 28 March.

For encyclopedia entries (with no author or editor) Title of Encyclopedia (year) "Title of entry", volume, edition, Title of Encyclopedia, Publisher, Place of publication, pages.

e.g. *Encyclopaedia Britannica* (1926) "Psychology of culture contact", Vol. 1, 13th ed., Encyclopaedia Britannica, London and New York, NY, pp. 765-71.

(For authored entries please refer to book chapter guidelines above)

For newspaper articles (authored) Surname, Initials (year), "Article title", *Newspaper*, date, pages.

e.g. Smith, A. (2008), "Money for old rope", *Daily News*, 21 January, pp. 1, 3-4.

For newspaper articles (non-authored) Newspaper (year), "Article title", date, pages.

e.g. *Daily News* (2008), "Small change", 2 February, p. 7.

For electronic sources If available online, the full URL should be supplied at the end of the reference, as well as a date that the resource was accessed.

e.g. Castle, B. (2005), "Introduction to web services for remote portlets", available at: <http://www-128.ibm.com/developerworks/library/ws-wsrp/> (accessed 12 November 2007).

CONFERENCE REGISTRATION

As soon as you receive a confirmation of acceptance of your paper from the Track Chair, please forward this confirmation to Galina Marusic via galinamarusic@yahoo.com.

As this international conference is part of the EUniAM project that is funded with the support of the European Union, there is no registration fee. However, each participant is responsible for his/her travel costs and costs of stay.

Registration desk is open on:

- 20 November between 13.00-17.00
- 21 November between 08.30-17.00
- 22 November between 08.30-12.00.

CONFERENCE VENUE

The conference venue is on the campus of Technical University of Moldova that is located in the city of Chisinau. All plenary and parallel sessions take place within one university complex on Thursday, November 21 and Friday, November 22. The airport of Chisinau is located 15-20 minutes from the city center.

The working language of the conference is English (translation to and from Romanian will be provided).

CONTACT INFORMATION

Detailed information about the conference is published on the website: <http://www.euniam.aau.dk/international-conference/>.

All queries about submission of the papers should be directed to respective track chairs.

All other queries about the conference, incl., registration, transportation, and accommodation, should be directed to Galina Marusic via galinamarusic@yahoo.com.