

TBRP PhD course in  
**CLASSIC GROUNDED THEORY**

*In collaboration with:* Grounded Theory Institute in California

*Date:* 1-5 November 2021

*Venue:* Aalborg University Business School, Aalborg

**Monday, November 1**

08.00 – 08.30 Registration and breakfast/tea/coffee

**Session 1: Opening session**

08.30 – 09.00 Introduction to the week, course objectives, ice breaking, and participants

**Session 2: The roots of Grounded Theory**

09.00 – 10.00 Part 1: Inductive and deductive approaches to research (Andy Lowe, AL)

*10.00 – 10.30 Coffee break*

10.30 – 12.00 Part 2: The roots of GT and how to do a GT research project (AL)

*12.00 – 13.00 Lunch*

**Session 3: Assignment 1: Designing GT methodology before entering the field**

13.00 – 14.30 Part 1: participants present their research (plans), building on their application GT essay, incl., Q&A (AL/RVT)

*14.30 – 15.00 Coffee break*

**Session 4: How GT theoretical sensitivity has many uses**

15.00 – 16.30 Part 1: Discovering own voice via ‘theory driven typologies’ (RVT)

18.30 **Opening dinner**

## Tuesday, November 2

### Session 5: Staying open

08.30 – 10.00 How to stay open during the GT process (AL)

10.00 – 10.30 *Coffee break*

### Session 6: How GT theoretical sensitivity has many uses

10.30 – 12.00 Part 2: Discovering own voice via ‘data driven typologies’ (RVT)

12.00 – 13.00 *Lunch*

### Session 7: Assignment 1 (Cont’d)

13.00 – 14.30 Part 2: participants present their research (plans), building on their application GT essay, incl., Q&A (AL/RVT)

14.30 – 15.00 *Coffee break*

### Session 8: Assignment 1 (Cont’d)

15.00 – 16.30 Part 3: participants present their research (plans), building on their application GT essay, incl., Q&A (AL/RVT)

## Wednesday, November 3

### Session 9: Doing GT

08.00 – 10.00 Part 1: Presentation of GT research/thesis by Dr Wendy Guthrie

10.00 – 10.30 *Coffee break*

### Session 10: Panel discussion (open to public)

10.30 – 12.00 Practicing GT in university settings

Panelists: Andy Lowe, Grounded Institute in California, US; Michal Lysek, HMS Industrial Networks AB, Sweden; Wendy Guthrie, Researchology Limited, UK

This topic might be of interest for the public panel discussion: How to ensure you have the best academic environment to develop your intellectual autonomy with both academic paper based PhDs and monograph based PhDs (AL)

Moderator: Romeo V. Turcan, Aalborg University, DK

12.00 – 13.00 *Lunch*

### Session 11: Assignment 2: The analysis and synthesis of raw data in which each group has to resolve two main issues:

- (1) **Discovery of substantive and emergent theoretical codes derived from theoretical memos from the raw data**

**(2) Highlight the main conceptual issues which should be followed up in future respondent encounters**

13.30 – 14.30 Part 1: Theoretical memos and introduction to Assignment 2 (AL)

*14.30 – 15.00 Coffee break*

**Session 12: Assignment 2 (Cont'd)**

15.00 – 16.30 Part 2: Students; group work on Assignment 2 incl., Q&A (AL/RVT/ML/WG)

**Thursday, November 4**

**Session 13: Doing GT**

08.30 – 10.00 Part 2: Presentation of GT research/thesis by Dr Michal Lysek

*10.00 – 10.30 Coffee break*

**Session 14: Assignment 2 (Cont'd)**

10.30 – 12.00 Part 3: Groups continue working on Assignment 2 (incl., Q&A) (AL/RVT/ML/WG)

*12.00 – 13.00 Lunch*

**Session 15: Assignment 2 (Cont'd)**

13.00 – 14.30 Part 4: Groups continue working on Assignment 2 (incl., Q&A) (AL/RVT/ML/WG)

*14.30 – 15.00 Coffee break*

**Session 16: Assignment 2 (Cont'd)**

15.00 – 16.30 Part 5: Groups make presentations of Assignment 2, incl., Q&A (AL/RVT/ML/WG)

**Friday, November 5**

**Session 17: Evaluating GT**

08.30 – 09.30 How to evaluate Classic GT and why there are several versions of GT and how to deal with these variants (AL)

**Session 18: Importance of developing your own intellectual autonomy**

09.30 – 10.00 How take control of your GT PhD whether it is monograph or academic paper based (AL)

*10.00 – 10.30 Coffee break*

**Session 19: One-to-one sessions**

10.30 – 12.00 Part 1: One to one time with each of the individual participants with members of the academic faculty (AL/RVT/ML/WG)

*12.00 – 13.00 Lunch*

13.00 – 14.30 Part 1: One to one time with each of the individual participants with members of the academic faculty (AL/RVT/ ML/WG)

*14.30 – 15.00 Coffee break*

**Session 20: Closing session - learning reflections and evaluation**

15.30 – 16.30 Participants provide written feedback, evaluating the course; certificates are issued; group photos

18.00           **Closing dinner**