PhD course

THE PROCESS OF THEORIZING AND THEORY BUILDING IN MANAGEMENT RESEARCH

Course date: 22-26 May, 2023

Venue: Aalborg University Business School

Credit: 5 ECTS

Website: https://www.tbrp.aau.dk/interdisciplinary-doctoral-training/phd-course-theory-building/

Deadlines: DL1: Essay submission - Apr 10, 2023

DL2: Essay acceptance - Apr 14, 2023

DL3: Registration and payment of the course fee - Apr 30, 2023

This PhD course aims to acquaint the PhD students with the process of theorizing and theory building in management research.

We start from the premise that it is critical for PhD students to master the process of theorizing and theory development from the extant knowledge and empirical data quite early in their Doctoral studies.

By the end of the course the PhD students will have gained skills and knowledge in (a) gaining sensitivity to theoretical development during the literature review process, and (b) analyzing and theorizing from qualitative data.

The students will have the opportunity to meet three distinguished scholars and practitioners who are invited as guest lecturers: Dr Andy Lowe of Grounded Theory Institute; Dr. Michal Lysek of HMS Industrial Networks; Dr Matthias Zach of Roche Diagnostics; and Prof Romeo V. Turcan of Aalborg University Business School as host.

This PhD course attracts PhD students in their eighteen to twenty-four months of the doctoral programme on the basis of the common issue they face, i.e., how to theorize and build theory in management research. To start the application process, please go to application section on the course website.

Participation fee is 300 EUR to cover costs related to lunches, coffee breaks, two dinners and course material. Each participant is responsible for his/her own travel and accommodation.

The PhD Course is a programme run jointly by Aalborg University (AAU, Denmark), Halmstad University (HH, Sweden), and University of Oulu (OULU, Finland).

To learn about earlier editions of the course and doctoral researchers' reflections, visit: https://www.tbrp.aau.dk/interdisciplinary-doctoral-training/phd-course-theory-building/earlier-editions/

Public announcements of the course: http://phdcourses.dk





