

Invitation to a public debate on:

WHERE DOES A THEORY COME FROM? LOGIC, LITERATURE OR DATA?

<http://www.tbrp.aau.dk/dissemination/public-debates/>

Please book the morning of Wednesday, May 11, 2016 between 9.00 and 10.30 for this public debate open to academic staff and PhD students.

This public debate is between three distinguished scholars who will advocate for one of the sources of theory:

[Prof. Michael Saren](#) of the Leicester University will advocate for logic or rational argument as a means to generate theory.

[Professor Emeritus Nikhilesh Dholakia](#) of the University of Rhode Island will endorse literature as a source of theory development.

[Dr. Andy Lowe](#) of the Grounded Research Institute in California will champion evidence or data as a means for theorizing and theory development.

The debate will be moderated by [Romeo V. Turcan](#) of Aalborg University.

Venue: Fib 16, room 1.208, Aalborg University

Time / Date: 9.00 – 10.30 / May 11, 2016 (registration 8.30 – 9.00)

Registration: please register by **April 15, 2016** by sending an e-mail to Nellie Ellen Nørregaard Nielsen via nenn@business.aau.dk. **NOTE:** please insert in the subject line: TBRP AAU Public Debate Registration

Fee: no fee applied

This public debate is part of TBRP PhD course (www.tbrp.aau.dk/phd-course). It is supported by the Doctoral School of Social Sciences and the Department of Business and Management of Aalborg University, Denmark.