Invitation to a public debate on:

THEORY FROM DATA OR DATA FROM THEORY:

WHICH ORDER IS BEST IN PHD RESEARCH DESIGN?

http://www.tbrp.aau.dk/dissemination/may-6-2015/

Please book the morning of **Wednesday**, **May 6**, **2015** between 9.00 and 11.00 for this public debate open to faculty and PhD students.

The debate is between *Prof. Michael Saren* of the Leicester University, UK and and *Dr. Andy Lowe* of the Grounded Research Institute in California.

Mickael will advocate for deductive research, while Andy - for inductive research.

The debate will be moderated by Romeo V. Turcan of Aalborg University.

Being part of TBRP PhD course, this public debate is supported and organized by the Halmstad University.

Venue: Halmstad University (details to be announced closer to the event)

Registration: Please register by <u>April 15, 2015</u> by sending an e-mail to Michal Lysek via mly(at)hms.se.

NOTE: please copy and paste in the e-mail subject the following text: TBRP Halmstad Public Debate Registration

Fee: no fee applied; open to all interested in theorizing and theory building in management research





