

### ***Special Search Savvy Seminar***

Co-sponsored by URI Libraries, URI College of Business Administration and URI Harrington School of Communication and Media Studies

## **Enhancing the Effectiveness of Literature Search and Literature Reviews in Applied Social Science Fields**

**Amanda Izenstark**, University Libraries, University of Rhode Island

**Romeo V. Turcan**, Aalborg University, Denmark

**Nik Dholakia**, College of Business Administration, University of Rhode Island

Friday, November 7, 2014, 2 to 4:30 pm, Room 142, Robert L. Carothers Library & Learning Commons

### ***About this special Search Savvy Seminar***

The facilitators will make presentations on and lead discussions about effective ways of searching for and reviewing published research in applied social science research fields. This Search Savvy Seminar would be of interest to faculty and graduate students working in applied social science fields in URI Colleges of Business Administration, Arts and Sciences, Human Science & Services, and Nursing. The following main topics will be covered:

- Search Techniques, Article Databases, and Citation Managers (Amanda Izenstark)
- Basic Components, Major Presentation Styles, and Peculiar Alchemies of Literature Reviews (Nik Dholakia)
- Developing One's Own Voice in Cross-domain Research: How researchers can discover their own voice via literature review when conducting a cross-domain research (Romeo Turcan)

### ***About the Facilitators***



Amanda Izenstark is Associate Professor, Reference & Instructional Design Librarian at the University Libraries, University of Rhode Island. In addition to teaching a section of the Libraries' course, LIB 120: Introduction to Information Literacy, she helps researchers of all levels connect with the information they need.



Nik Dholakia is Professor of Marketing and International Business in the College of Business Administration at the University of Rhode Island. His research deals with the intersections of globalization, technology, innovation, market processes, and consumer culture. He works with the Theory Building Research Program at Aalborg University (see below) on issues of interdisciplinary interpretive theorization.



Romeo V. Turcan coordinates the Theory Building Research Programme ([www.tbrp.aau.dk](http://www.tbrp.aau.dk)) and the PhD course on "The process of theorizing and theory building in management research" ([www.tbrp.aau.dk/phd-course](http://www.tbrp.aau.dk/phd-course)) at Aalborg University, Denmark. His research interests relate to cross-disciplinary organization theory building in the areas of new sector and new venture emergence and legitimation in developing and developed markets; de-internationalization; and international entrepreneurship.