Legitimation of radical innovation: Silicon Valley experience

By Norman Fraser

Norman Fraser is Founder and Executive Chairman of SoftIron, a company that is disrupting the $40B data storage market with product and business model innovation.

Norman Fraser has spent more than twenty years creating and leading innovative businesses. In 1993 he was part of the founding team of Vocalis Group Plc, a voice processing technology company that was admitted to the London Stock Exchange in its third year and achieved a peak market capitalization of £760m.

In 2000 he founded Endava, a multinational software services company which has around 1,000 staff and is one of Europe's fastest growing technology companies. The company serves EU and US customers from a UK base, and operates development centres in Eastern Europe. Next he founded and led Tricerion, an Internet security company helping organizations around the world to protect their online assets.

More recently he has been involved with a portfolio of businesses, and has started, led or mentored several, including periods as interim CEO of a Silicon Valley startup (dotFX) and Founding Partner of a venture capital business (Angello Capital Partners).

He holds an MA (Edinburgh), an MSc and a PhD (UCL). He has held academic posts at University College London and the University of Surrey, and was Visiting Fellow at the Centre for Entrepreneurship, Henley Business School. Norman currently is visiting professor at Aalborg University.

He has authored around 50 peer reviewed papers and three books. He has supervised or examined theses at the University of Cambridge and the University of Surrey, and been a Visiting Scholar at the MIT Computer Lab. He has served on technical and business expert committees of the British Government and EU, and was shortlisted for the title of UK Entrepreneur of the Year, 2004.

Venue: room 15, Fib 4
Time: 2pm – 3.30 pm
Day: Tue, Mar 21, 2017