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# Handbook Launch Invitation

You are most warmly invited to the launch of

## The Palgrave Handbook of Multidisciplinary Perspectives on Entrepreneurship

Thursday February 7, 2019

Auditorium 1.1008, A. C. Meyers Vænge 15 str.  
Copenhagen, 2450, Denmark

09:00 - 10:15 - Multidisciplinary Perspectives on Entrepreneurship: A Look Forward

- Practitioner Perspective on Entrepreneurship, *Dr Norman M. Fraser*, Chairman at Softiron Ltd and Adjunct Professor at Aalborg University
- Theorizing the Entrepreneurship Landscape, *Prof Romeo V. Turcan*, Aalborg University

10:15 - 10:45 - Coffee break

10:45 - 12:30 - Seminar cont'd

- The Future of Social Enterprise: A Multi-Disciplinary Perspective, *Dr Siri Terjesen*, Director of the AU Center for Innovation, Kogod School of Business, American University, Washington DC
- Entrepreneurial Founders, Firms and Households: A Multidisciplinary Perspective, *Prof Sara Carter OBE*, Associate Principal at the University of Strathclyde
- Only by Being Genuinely Local Will Globalisation or Global Cooperation Survive, *Jeremy Lefroy*, Member of UK Parliament, Chair of Parliamentary Network on WB and IMF

12:30 - 14:00 - Light lunch and networking

Attendees can purchase the Handbook at a 20% reduced price off the printed book or e-book

There is no charge but to assist with catering and managing the launch, we would be grateful if you could register your wish to attend by January 25, 2019.

Please email the launch coordinator *Gabriel Hopkinson* via [ghopki17@student.aau.dk](mailto:ghopki17@student.aau.dk) if you wish to attend.

The launch of the Handbook is supported by:

Faculty of Social Sciences, AAU

Department of Business and Management, AAU

Supporting Entrepreneurship at Aalborg University (SEA), AAU

For more details visit

<https://www.tbrp.aau.dk/dissemination/savvy-seminars/>

